AIRLINE BUSINESS DAILY

2014 Standard Display Rates & Data

$ DOLLARS

Format	Colour	x1	x3
Page	4 col	2,800	2,660
Spread	4 col	5,600	5,320
1/2 Page	4 col	1,820	1,730
1/4 Page	4 col	1,315	1,185
1/8 Page	4 col	985	885

Last updated: 1 November 2013

ADVERTISING DIMENSIONS

Advertisement	Width and Depth mm	Width and Depth Imperial
Double page spread bleed	400 x 273	15 3/4 x 10 3/4
Double page spread trimmed	394 x 267	15 1/2 x 10 1/2
Double page spread gutter bleed only	378 x 246	14 7/18 x 9 11/16
Page bleed	203 x 273	7 7/8 x 10 3/4
Page bleed trimmed	197 x 267	7 3/4 x 10 1/2
Page type area	173 x 246	6 4/5 x 9 11/16
Half page horizontal spread bleed	400 x 134	15 3/4 x 5 1/4
Half page horizontal spread bleed trimmed	394 x 131	15 1/2 x 5 1/8
Half page horizontal spread gutter bleed only	378 x 121	14 7/8 x 4 3/4
Half page horizontal bleed	203 x 134	7 7/8 x 5 1/4
Half page horizontal bleed trimmed	197 x 131	7 3/4 x 5 1/8
Half page horizontal type area	173 x 121	6 4/5 x 4 3/4
Half page vertical bleed	101 x 273	4 x 10 3/4
Half page vertical bleed trimmed	98 x 267	3 7/8 x 10 1/2
Half page vertical type area	89 x 246	3 1/2 x 9 11/16
Quarter page horizontal	173 x 59	6 4/5 x 2 5/16
Quarter page portrait	89 x 121	3 1/2 x 4 3/4
Eighth page	173 x 25	6 4/5 x 1

SPECIFICATIONS AND CONTACT DETAILS

- File format: eps or pdf file.
- All files to be saved as CMYK with all fonts embedded.
- Resolution minimum 300dpi.
- Copy Deadline: 8 working days prior to publication.
- Artwork to be emailed to **sean.behan@rbi.co.uk**

Terms and Conditions

Advertisers are reminded of their legal obligations under the Equality Act 2010. Further information is available at http://www.reedbusiness.com/uk/discrimination-guidelines/

All advertisements are accepted subject to RBI's standard terms and conditions available at http://www.reedbusiness.com/uk/terms-and-conditions/

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